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PRESS RELEASE

doValue Greece: Recognizing Innovation and Digital Transformation

Through significant investments and ongoing staff training in innovation and digital transformation, doValue Greece forges ahead, aiming to continuously improve its services by adopting digital solutions and modern practices, so as to remain at the forefront of developments, but above all to ensure solutions that make a difference for the benefit of its clients and society.

doValue Greece's goal is to anticipate debtors' needs in a timely manner and implement projects that meet their needs. The role of innovation and the overall digital transformation effort serve exactly this goal, while staff are continuously trained in new technologies to achieve improvements in processes and customer service.

In this context, the company's efforts have been recognized, as it received significant accolades at the 2026 Digital Finance Awards, winning the top honor of "Fintech of the Year" as well as eight additional awards. The awards were presented at a special ceremony held on Wednesday, March 18, at the Ethniki Insurance Conference Center.

doValue Greece received a total of nine (9) awards, reaffirming its strategic commitment to continuously improving the way it manages data, technology, and financial services, as well as providing innovative, digital services to its clients, specifically:

- **Top Award - Fintech of the Year**
- **GOLD Award in the following categories**
 - ✓ **Best AI-Driven Service** – "A New Era of Real Estate Document Processing Automation by doValue with Artificial Intelligence"
 - ✓ **Best Paperless Banking Innovations** – "Redefining Debt Management – The Power of Digital Service"
 - ✓ **Omnichannel Customer Service & Support Innovation for NPE Servicers** – "doValue Omnichannel: A New Standard in Debtor Service Through Technological Innovation & Personalization"



- ✓ **Best Collections Services & NPE Efficient Digital Management** – “doValue Greece Redefines NPE Management with Innovative Digital Tools and AI”

- **SILVER Award in the following categories**
 - ✓ **Best Sustainable & ESG Banking** – “doResponsible Financial Center - Financial Literacy - Learn to speak the language of tomorrow digitally”
 - ✓ **Best Digital Platform** – “e-stegastiko by FInTHESIS - The new digital era in mortgage brokerage”

- **BRONZE award in the following categories**
 - ✓ **Best Digital Transformation Project** – “Customer Service Redesign – Moments of Truth: The new digital experience for the borrower”
 - ✓ **Best UX Initiative** – “Holistic Digital Experience”

These awards recognize doValue Greece’s dedicated efforts to leverage technology responsibly and with a people-centric approach, creating solutions designed to enhance transparency, service, and strengthen the relationship of trust with debtors. At the same time, it consistently invests in ESG initiatives that deliver value to society and shape a sustainable future.

It is worth noting that the e-stegastiko by FInTHESIS platform received a significant distinction in the Best Digital Platform category, serving as one more confirmation of the doValue group’s broader growth strategy in other sectors such as mortgage brokerage.